



# Haseeb K

Graphic Designer

## Contact

+91 9745581670

haseeb.direct@gmail.com

inkedin.com/in/haseeb-ops/

## About Me

Creative Graphic Designer skilled in Adobe Photoshop, Illustrator, and InDesign. Experienced in creating branding materials, social media designs, print layouts, and marketing creative with a strong focus on visual appeal and effective communication. Strong team collaboration and project coordination skills ensure timely delivery of high-quality designs.

## Skills

- Microsoft Office
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Canva
- SQL (Structured Query Language)
- Python (NumPy, Pandas, Matplotlib)
- Communication
- Adaptability

## Education

- Yenepoya University, Mangalore**  
Bachelor of Computer Applications (BCA) Jul 2024 - Present
- Senior Secondary Education**  
HMS Higher Secondary School, Manjeri Jul 2022 - Jul 2024

## Experience

- Stock Manager cum Cashier**  
*Pompano Seafood Restaurant, Manjeri* Jun 2024 - Nov 2024  
Collaborated with a colleague to create a Google Sheet that automated daily and monthly stock, expense, and profit calculations. This initiative streamlined stock tracking processes, reducing errors and improving efficiency by 20%. Additionally, I prepared detailed daily and monthly financial reports to support informed decision-making.
- Technical Manager cum Graphic Designer**  
*Riplex Marketing Agency, Online* Jun 2023 - Nov 2023  
Automated campaign performance reporting using tools like Google Sheets and Excel, reducing manual work by 50%. Additionally, I designed Instagram posts to align with campaign goals, enhance brand visibility, and drive audience engagement.
- Freelance Graphic Designer**  
*Instagram: magictool.creative.hub* Jan 2021 - Oct 2024  
Delivered custom graphic design solutions, including branding, social media posts, and marketing materials, to help clients enhance their visual identity. By collaborating closely with clients to understand their needs, I provided creative designs that aligned with their business goals, improving customer engagement and strengthening their market presence.

## Certification and Courses

- Data Analysis with Spreadsheets and SQL**  
*Meta (Coursera)* Feb 2025
- Introduction to Data Analytics**  
*Meta (Coursera)* Jan 2025
- Introduction to Data Analysis using Microsoft Excel**  
*Coursera Project Network* Aug 2024
- Self-Learning:**
  - Advanced Excel techniques through online resources and practice.
  - Mastered design tools (e.g., Adobe Photoshop, Illustrator) via tutorials and projects.